The Bank of East Asia, Limited

(Incorporated in Hong Kong with limited liability in 1918) (Stock Code: 23)

NOTICE OF BOARD MEETING

This is to announce that a meeting of the Board of Directors of The Bank of East Asia, Limited (the "Bank") will be held at The Bank of East Asia Building, 10 Des Voeux Road, Central, Hong Kong at 11:00 a.m. on Tuesday, 5th August, 2008 for the purpose of, among other matters, approving the publication of the interim results for the six months ended 30th June, 2008 and considering the payment of an interim dividend.

For and on behalf of The Bank of East Asia, Limited Molly HO Kam-lan Company Secretary

Hong Kong, 23rd July, 2008.

As at the date of this announcement, the Executive Directors of the Bank are: Dr. The Hon. Sir David LI Kwok-po (Chairman & Chief Executive) and Mr. Joseph PANG Yuk-wing (Deputy Chief Executive); Independent Non-executive Directors are: Mr. WONG Chung-hin, Dr. LEE Shau-kee, Dr. Allan WONG Chi-yun, Mr. Winston LO Yau-lai, Mr. Thomas KWOK Ping-kwong, Mr. TAN Man-kou, Mr. Kenneth LO Chin-ming, Mr. KUOK Khoon-ean and Mr. William DOO Wai-hoi; and Non-executive Directors of the Bank are: Mr. Aubrey LI Kwok-sing, Professor Arthur LI Kwok-cheung, Dr. William MONG Man-wai, Tan Sri Dr. KHOO Kay-peng, Mr. Richard LI Tzar-kai, Mr. Eric LI Fook-chuen and Mr. Stephen Charles LI Kwok-sze.